

## Col-Pac EDD 2011 Annual Report

CEDS Goals and Strategies	Performance Measures	Implementation	Progress to Date
<b>1. Sustain and Retain NW Oregon's Current Businesses</b>			
<ul style="list-style-type: none"> <li>- Support local EDC business development activity</li> </ul>	Minimum of 8 business expansions	Lead: Local EDC staff Financing: Col-Pac	Year End: 9 businesses <ul style="list-style-type: none"> <li>- Pacific City Business Expansion</li> <li>- St Helens Business Expansion</li> <li>- Clatskanie Business Expansion</li> <li>- Rainier Business Expansion</li> <li>- Vernonia Business Retention</li> <li>- St Helens Start-Up</li> <li>- 2 Business Start-Ups (Clatsop County)</li> <li>- Astoria Business Expansion</li> </ul>
<ul style="list-style-type: none"> <li>- Support training to the region's businesses including LEAN operations practices, new technologies for marketing and operations, upgraded workforce skills</li> </ul>	Minimum of 8 businesses	Leads: Local EDC staff, Regional Workforce Investment Board Financing: Col-Pac	Year End: Over 40 training events involving over 400 participants
<ul style="list-style-type: none"> <li>- Support local business disaster recovery and preparation activity</li> </ul>	Minimum of 3 activities	Lead: Col-Pac supporting local efforts	Year End: Directed 2 activities <ul style="list-style-type: none"> <li>- Coordinated/Reported on Cascadia Earthquake/Tsunami preparedness presentation to NWACT</li> <li>- Provided disaster financing to a flooded business in Vernonia</li> </ul>
<b>2. Business Financing</b>			
<ul style="list-style-type: none"> <li>- Provide/Package small business financing</li> </ul>	Minimum of 5 businesses Minimum of \$400,000 in financing	Lead: Col-Pac, in coordination with local banking community and EDC staff	<ul style="list-style-type: none"> <li>- 1 St Helens business start-up loan for \$90,000</li> <li>- 1 Vernonia business retention loan for \$100,000</li> <li>- 1 Pacific City business expansion loan for \$129,500</li> <li>- 1 St Helens business start-up loan for \$150,000</li> </ul>

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<b>3. Public Infrastructure Support</b>			
<ul style="list-style-type: none"> <li>– Compile an inventory of NW Oregon’s public infrastructure, including current status (condition) and local priorities for updating</li> </ul>	Updated inventories in each of NW Oregon’s counties County priorities in each of NW Oregon’s counties	Lead: Counties, with Col-Pac supporting, and adding to NW Oregon’s CEDS	<ul style="list-style-type: none"> <li>– Inventory of needed transportation infrastructure nearly completed</li> <li>– Continuing to work on identifying an alternative to the NW Oregon Prospector database</li> </ul>
<ul style="list-style-type: none"> <li>– Develop an objective project priority ranking system</li> </ul>	Develop a list of regionally significant projects	Lead: Col-Pac Board, in coordination with Regional Solutions Advisory Committee	Year to date: <ul style="list-style-type: none"> <li>– Regional list compiled and approved by Regional Solutions Team Advisory Committee</li> <li>– Drafted a Columbia River West Industrial Corridor concept for implementation in 2012</li> </ul>
<ul style="list-style-type: none"> <li>– Support funding of top ranked projects, including working with potential federal and state funding agencies</li> </ul>	Minimum of 4 successful applications for funding	Lead: Local EDC, public works staff, with Col-Pac participating in Scope of Work and application discussions, providing support letters, and inclusion of projects in the NW Oregon’s CEDS.	Year to date: 5 successful applications <ul style="list-style-type: none"> <li>– USDA Woody BioMass \$25,000 grant (Vernonia Schools)</li> <li>– USDA Value-Added \$163,013 grant Sealy Family Farms (Clatskanie)</li> <li>– USDA Value-Added \$100,000 grant Oregon Coastal Flowers (Tillamook)</li> <li>– USDA Rural Business Enterprise Program (RBEG) \$30,000 Port of Garibaldi Paddle and Event Center</li> <li>– USDA RBEG \$19,100 Pedagogy Institute (Microlending—Columbia County)</li> </ul>
<b>4. Support Economic Diversification and Growth</b>			
<ul style="list-style-type: none"> <li>– Participate identifying and implementing new industry development activity</li> </ul>	Minimum of 4 new development activities	Lead: Local EDCs, with Col-Pac providing networking support	Year to date activities in development: <ul style="list-style-type: none"> <li>– Live seafood to China</li> <li>– Growing wild rice in NW Oregon</li> <li>– Processing sea salt</li> <li>– Development of a manufacturers consortium</li> </ul>

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<ul style="list-style-type: none"> <li>Support business cluster development activity</li> </ul>	1 new business cluster	Lead: Local EDCs, with Col-Pac providing networking support	Year to date: 2 new clusters being explored: <ul style="list-style-type: none"> <li>Craft brewing</li> <li>Specialty manufacturing</li> </ul>
<ul style="list-style-type: none"> <li>Expand NW Oregon's industrial lands database</li> </ul>	Minimum of 70 properties listed on NW Oregon's ZoomProspector website	Lead: Local EDC staff Database: Col-Pac	Year to date: Didn't meet goal, but nearly doubled the number of properties listed: <ul style="list-style-type: none"> <li>49 properties listed</li> <li>Note: State of Oregon has been looking at switching database vendors for the last six months.</li> </ul>
<b>5. Workforce Development</b>			
<ul style="list-style-type: none"> <li>Serve on NW Oregon's Workforce Investment Board and Employer Workforce Response Team to provide workforce training information and training to local businesses</li> </ul>	Provide workforce training information to a minimum of 5 businesses	Lead: Local EDC staff, OregonEmployment, MTC Col-Pac: Assist with communications	Note: Workforce training funds have been significantly decreased <ul style="list-style-type: none"> <li>Wrote 2 articles in Coast River Business Journal on business training and employee certification programs</li> <li>4 NW Oregon businesses sign up to participate in the National Career Readiness Certification program</li> </ul>
<ul style="list-style-type: none"> <li>Support/Advocate for community college curricula and services for NW Oregon's existing and incoming workforce, with classes provided within the region</li> </ul>	1 community college training program supported	Lead: Community colleges and SBDC Col-Pac: Financing	<ul style="list-style-type: none"> <li>Providing financing to TBCC for the Industrial Apprenticeship training program</li> </ul>
<b>6. Support the Region's Transportation System</b>			
<ul style="list-style-type: none"> <li>Establish a Regional Transportation Plan component to NW Oregon's CEDS. Add all modes of travel.</li> </ul>	Compile an inventory of current conditions and a list of unmet needs from local Transportation System Plans Identify what corresponding facilities and activities are	Lead: Col-Pac, with support from ODOT planners and local transportation staff	<ul style="list-style-type: none"> <li>Compiled an inventory of local transportation plans for NWACT</li> <li>Establishment of regional transportation priorities being worked on</li> <li>Two successful ODOT Flexible</li> </ul>

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	needed to support transportation throughout NW Oregon		<ul style="list-style-type: none"> <li>– Funding applications supported</li> <li>– Attended a NADO Rural Transportation Planning conference in Washington DC</li> <li>– 3 Connecting Communities for a Greener Oregon workshops held in Clatsop, Columbia and Tillamook counties on Rural Transit and Economic Development</li> </ul>
<b>7. Maintain a High Level of Economic Development Cooperation, Coordination, and Communication within NW Oregon</b>			
<ul style="list-style-type: none"> <li>– Provide public information on regional economic development resources and activities through regular, ongoing electronic communication: Col-Pac EDD Newsletter, website, and email</li> </ul>	4 Quarterly Electronic Newsletters Updated Col-Pac website	Lead: Col-Pac	<ul style="list-style-type: none"> <li>– 3 Newsletters published, including information on potential grants</li> <li>– Hosted a meeting of all 3 county economic development executive directors to identify areas of potential collaboration</li> </ul>
<ul style="list-style-type: none"> <li>– Support/Advocate for established/enhanced economic development service delivery capacity throughout NW Oregon</li> </ul>	Self-sustaining EDCs in Clatsop, Columbia and Tillamook counties SBDC support in Clatsop, Columbia, Tillamook and western Washington counties	Lead: Local EDCs and community colleges Col-Pac: Advisory role	<ul style="list-style-type: none"> <li>– Participating in hiring of SBDC Director at Clatsop Community College and EDCTC/SBDC Director at Tillamook Bay Community College</li> <li>– Managing finances for Columbia County Economic Team</li> </ul>
<ul style="list-style-type: none"> <li>– Serve on the Oregon Economic Development Association and AOC Community Development Committee representing OEDD.</li> </ul>	Recognition of Oregon’s economic development districts role in service delivery	Lead: Oregon Association of Economic Development District Col-Pac: Association Vice-President, member of AOC Community Development Committee	<ul style="list-style-type: none"> <li>– Communications have helped to involve Oregon’s economic development districts in the Governor’s Regional Solutions process</li> <li>– Helped organize a Statewide networking meeting for economic development district loan programs</li> </ul>

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<b>8. Other</b>			
– Submitted/Received \$70,000 EDA Partnership Planning Grant			After completion of 2 <sup>nd</sup> Qtr, on target to meet outcomes
– Vernonia Forest Health and Human Health Initiative			Named one of top 10 most innovative projects in the world, the project involves volunteer carbon sequestration by actively managing local forests
– BioEnergy Feasibility Study—Tillamook			Feasibility study completed for development of carcass rendering facility and farm waste methane/fertilizer production
– Col-Pac Financial Sustainability			Identified potential new funding resources: Grant writing and management, CDBG Loan funding Developed a revised budget, identified approximately \$10,000 in savings/revenue generation