



Columbia-Pacific
Economic
Development
District

**Combined
Col-Pac EDD and
NW Oregon Economic Alliance Meeting
January 14, 2021
9:00 am—11:00 am
Zoom Meeting**



<https://us02web.zoom.us/j/82206087681?pwd=c2ltUHBQMUZ6d211Wm0xa1RjWGQyZz09>

Meeting ID: 822 0608 7681

Passcode: 063755

Agenda

9:00—9:10a	1. Welcome and Introductions	Henry Heimuller
9:10—9:20a	2. NOEA Business <ul style="list-style-type: none"> November 12, 2020 Minutes (attached) November 2020 Financials (attached) 	Lianne Thompson Action Item Action Item
9:20—10:00a	3. Col-Pac Business <ul style="list-style-type: none"> November 12, 2020 Minutes (attached) Oct/Nov/Dec 2020 Financials & Consolidated Statement(s) 2021 Meeting Calendar (attached) Board Member Vacancies (attached) 	Henry Heimuller Action Item Action Item
10:00—10:40a	4. Other Business <ul style="list-style-type: none"> Proposed Website Update Proposed New Hire(s) Work Plan Update Broadband Action Team Survey Update 	Ayreann Colombo
10:40—11:00a	5. Member Updates/Roundtable	Members

**Next ANNUAL Meeting
March 11, 2020**

Attachments:

- Col-Pac/NOEA November 12, 2020 Meeting Minutes
- NOEA November 2020 Financial Statements
- 2021 Meeting Calendar
- Board Member Vacancies



Col-Pac EDD /NOEA Combined Board Meeting

November 12, 2020

Zoom Meeting

The following members attended the meeting:

Mary Faith Bell- Col-Pac/NOEA/Tillamook Co
Michele Bradley—Col-Pac/Port of Tillamook Bay
Ayreann Colombo—Col-Pac EDD
Terre Cooper—Tillamook County EDC
Kathy Engel—Col-Pac/NOEA/Columbia Co Private Sector
Melyssa Graeper—NW Reg Solutions/DEQ
Doug Hayes—Col-Pac/Port of Columbia County
Henry Heimuller—Col-Pac/NOEA/Columbia Co
Juliet Hyams—Col-Pac/City of Wheeler
Tony Hyde—Col-Pac/Columbia Co Private Sector
Bruce Jones—Col-Pac/City of Astoria
Karen Kent—Col-Pac EDD
Marsha Kirk—Col-Pac/City of Banks
Kathy Kleczek—NW Oregon Transportation Options
Andrew Lattanner—Col-Pac/Portland CC
Kevin Leahy—Col-Pac/ CEDR
Meg Leatherman-City of Astoria
Brian Little—Columbia County citizen

John Luquette—Col-Pac/Port of Garibaldi
Sarah Heath – Astoria Downtown Historic Assoc
Mary McArthur – Col-Pac EDD
Tiffany Mitchell-OR State Legislature
Melanie Olson—Business Oregon/RST
Brian Owen—Seaside Chamber of Commerce
Jennifer Purcell—NW Regional Solutions
Arlene Soto—Tillamook SBDC
John Southgate—Washington Co Economic Dev
Frank Spence—Col-Pac/NOEA/Port of Astoria
Lianne Thompson—Col-Pac/NOEA/Clatsop Co
Ross Tomlin—Col-Pac/Tillamook Bay CC
Paul Vogel—Columbia County Economic Team (CCET)
John Walsh—Col-Pac/City of St Helens
Suzanne Weber—Col-Pac/City of Tillamook
Ryan Wells—Col-Pac/City of Cornelius
Jerry Willey—Col-Pac/Washington County
Steve Wright—Col-Pac/City of Seaside

Excused:

AGENDA ITEM-1 Welcome and Introductions

Henry Heimuller and Lianne Thompson welcomed everyone to the meeting. The City of Astoria introduced new Community Development Director Meg Leatherman.

AGENDA ITEM-2 NOEA Business

- September 28, 2020 Meeting Minutes—Adopted with no objections. (KL/SW)
- Sep/Oct 2020 Financials—Financials were accepted as presented with no objections.

AGENDA ITEM-3 Col-Pac Business

- September 28, 2020 Meeting Minutes—Adopted with no objections. (KL/SW)
- Sept/Oct Financials and Consolidated Statement—September were adopted with no objections. October financials could not be presented due to technical issues with bank statement issuance.

AGENDA ITEM-4 Upcoming Board Member Vacancies

There are currently at least seven vacancies on the Col-Pac Board. Commissioner Heimuller suggested the forming a subcommittee to get these vacancies filled, keeping in mind the role of Col-Pac, the CEDS, EDA and upcoming projects. Ayreann to send out vacancies and considerations.

AGENDA ITEM-5 Other Business

Ayreann presented the EDA Interim report.

- A RARE student started work in October helping the Port of Astoria with their Capital Facilities Plan.
- Col-Pac is leading a Visit Tillamook Coast food hub feasibility project and received a three-year \$450,000 USDA Rural Food Systems Planning (RFSP) Grant.

Ayreann presented quarterly EDA CARES ACT Capacity Grant report.



- Two-year \$400k grant to provide economic recovery capacity.
- Kevin Leahy of CEDR will be using some of the funds to update & reinvent their antiquated website, expand SBDC workshops and counseling and Small Business Management (SBM) Level One for Start-ups and Level Two for financial planning.

Broadband Action Team (BAT)

- Residential and small businesses outside the main corridor need better broadband. Time is critical, think long term to support future economic development, data and planning. Currently, there is no Federal or other funding available to support the higher standards for broadband connections that will be needed for future economic activity. 5G maybe a game changer but fiber backbone is critical. To launch survey, team is working with PGE, NW Natural and the PUD's to determine issues, such as technical issues and affordability.
- State Rep. Elect Weber is working on a bill to increase Broadband funding to counties with less than 100K population.
- Commissioner Willey discussed a study he is initiating to better understand where western Washington County stands...what do we have? Where do we need to go? Study should be done by mid-January.
- Councilor Kirk mentioned that west of Hillsboro, service is very poor. Children are being bused off the hill to get Internet service. Need to accelerate improving access to Internet.
- National Association of Counties (NACO) recommends the TestIT app to see what speed you have.
- Tillamook Lightwave is conducting a Fiber to the Premises feasibility study over the six months. Study will cover assessment, outline gaps, financial feasibility, and impact.
- Brian Little questioned the validity of the info regarding broadband. (Example: Info says 4G but the dial up speed is 1.5G). Data is a challenge since it is provided by the service providers and they only need to report the type of service they provide, not the extent of their coverage.

USDA RFSP Grant

- \$450,000 Rural Food Systems Planning Grant
- Kickoff in Garibaldi on 11/12/2020
- Exploring long term goals, financial needs, new markets
- Suggested press releases to radio, newspapers, and social media

NWOTA/NWACT

- NWOTA is implementing a new web-passed Trip Planner for travel to/from and throughout the five county system.
- NWOTA is pursuing funding for 24 new bus stops, through STIF, three new bus stops: Clatsop Co on Enson Rd, Pacific City and Waldport.
- NWACT has vacancies on the Board, new appointments could be coordinated with filling the vacancies on the Col-Pac Board.

Business Oregon Emergency Business Assistance Grants

- Col-Pac and economic development partners have managed \$2.435 million in grant funding since July.
- Commissioner Thompson thanked Melanie Olson and Business Oregon for bringing the funding to the region.

Community Development Block Grants (CDBG)

- Col-Pac is providing grant management support for a \$50K Personal Protective Equipment (PPE) and Testing grant for the City of Astoria and Clatsop County.

AGENDA ITEM-6 Member Updates

- Port of Columbia County—Doug: NEXT Renewables dropped off their first permit. The Port has two tenants who want to expand their businesses and is in talks with Kalahari Resorts. Highlighted article in Oregon Business Magazine.
- City of Banks—Marsha: New fire Station on Hwy 26.



- CCET—Paul: Working with Port to assess businesses in the County...what are their needs? Working to identify businesses that are interested in re-locating. He thanked Business Oregon and Col-Pac for their help with the Small Business funding.
- Commissioner Thompson—Considering equity issues and hope to emphasize the importance of geographical/socioeconomic equity; cannot fail to address poverty. Clatsop County is wrapping up Strategic Planning which includes infrastructure, housing, and childcare.
- City of Seaside—Steve: Businesses in Seaside had a bad spring, but a good summer. Businesses are worried about the future and a resurgence of the COVID. Concerns regarding renters and CARES Act money that runs out 12/31/2020. Homelessness is becoming a huge problem for the community. On August 7, 2021, the Promenade turns 100.
- City of Astoria—Bruce: Fort George and Buoy both expanding but City is confronting issues with wastewater loads. Unclear where funding to address will come from. Pacific Seafood has withdrawn their conditional use permit application for workforce housing after the voters appealed. Local businesses have been using the outside (parklet) areas for outside dining.
- City of Wheeler—Juliet: Successfully applied for Business Oregon Emergency Small Business funding and already receiving applications. Applied for a \$130k FEMA planning grant. They have a 50% staff turnover and changes in their Commission.

Henry Heimuller, Col-Pac Board President

Lianne Thompson, NOEA Board Chair

Recorded: Ayreann Colombo, Executive Director



Col-Pac EDD/NOEA MEETING SCHEDULE 2021

Meetings are held the **2nd Thursday** in
months: Jan/Mar/May/Jul/Sep/Nov

January	Columbia County	Thursday, 1/14	9am-11am	ZOOM Meeting ID: 822 0608 7681 Passcode: 063755
February				
March	Tillamook County Annual Meeting	Thursday, 3/11	9am-11am	ZOOM Meeting ID: 822 0608 7681 Passcode: 063755
April				
May *	Clatsop County	Thursday, 5/13	10am-12pm	Clatsop County TBA
June				
July *	Washington County	Thursday, 7/8	10am-12pm	Washington County TBA
August				
September *	Tillamook County	Thursday, 9/9	10am-12pm	Tillamook County TBA
October				
November *	Clatsop County	Thursday, 11/4 Due to Veterans Day on 11/11	10am-12pm	Clatsop County TBA
December				

**If in-person meetings are not possible, we will hold Board meeting via Zoom from 9am-11am.*



**Columbia Pacific Economic Development District
2021 Board of Directors**

Positions	Name	Alternate	Term Ending	
			2021	2022
Clatsop County	Lianne Thompson	Don Bohn		X
Columbia County	Henry Heimuller			X
Tillamook County	Mary Faith Bell		X	
Western Washington Co	Jerry Willey		X	
Clatsop County City	Bruce Jones—Astoria	Henry Balensifer—Warrenton		X
Clatsop County City	Steve Wright—Seaside	Sue Lorain—Gearhart	X	
Columbia County City	Rick Scholl—St Helens	Scappoose		X
Columbia County City	Clatskanie/Rainier	Clatskanie/Rainier	X	
Tillamook County City	Wheeler	Manzanita		X
Tillamook County City	Tillamook	Garibaldi	X	
West Washington Co City	Steve Heinrich—Cornelius	Forest Grove?		X
West Washington Co City	Marsha Kirk—Banks	North Plains?	X	
Port of Astoria	Frank Spence	Will Isom	X	
Port of Columbia County	Larry Eriksen	Doug Hayes		X
Port(s) in Tillamook	John Luquette—Garibaldi	Michele Bradley—POTB	X	
Clatsop Private Sector	Peter Roscoe		X	
Columbia Private Sector	Kathy Engel	Tony Hyde		X
Tillamook Private Sector		Val Folkema	X	
Western WA Private Sector			X	
Minority			X	
Workforce			X	
Higher Ed-Clatsop CC	Chris Breitmeyer	Kevin Leahy	X	
Higher Ed-Tillamook Bay	Ross Tomlin	Arlene Soto		X
Higher Ed—Portland CC			X	

2021 Officers

President	Henry Heimuller
Vice-President	Lianne Thompson
Secretary-Treasurer	Mary Faith Bell
At-Large	Jerry Willey