

Col-Pac EDD and NW Oregon Economic Alliance Combined Board Meeting

November 14, 2013

Port of Tillamook Bay Main Office

Tillamook, Oregon

The following members and guests attended:

Joyce Aho—Col-Pac/Oregon Employment Dept	Shirley Kalkhoven—Col-Pac/NOEA/City-Nehalem
Drew Barbier—Columbia County Econ Team	Karen Kent—Col-Pac Administrative Manager
Jack Bland—Col-Pac/NOEA/Port of Astoria	Mark Labhart—Col-Pac/NOEA/Tillamook County
Michele Bradley—Col-Pac/Port of Tillamook Bay	Karin Miller—Col-Pac/Pacific NW Works
Chuck Daughtry—Col-Pac/Columbia Co Econ Team	Angeline Pepper—Pacific NW Works
Debbie Dudley—City of Rainier	Diane Pohl—Col-Pac/NOEA/City of Clatskanie
Mark Ellsworth—Governor's Regional Solutions	Jennifer Purcell—DEQ/NW OR Regional Solutions
Brett Estes—Col-Pac/City of Astoria	Cheryl Scott—Col-Pac/Portland Cmty College
Val Folkema—Col-Pac/NOEA/Tillamook Private Sector	Patrick Trapp—Col-Pac/Port of St Helens
Steve Heinrich—Col-Pac/City of Cornelius	Russ Warr—Col-Pac/NOEA/City of Astoria
Peter Huhtala—Col-Pac/NOEA/Clatsop County	Suzanne Weber—Col-Pac/City of Tillamook
Stephanie Hurliman—OR Employment Dept	Mike Weston—Col-Pac/Port of Astoria
Tony Hyde—Col-Pac/NOEA/Columbia County	Paul Wyntergreen—Col-Pac/City of Tillamook

Excused: Susan Conn, Connie Green, Senator Johnson, Van Moe, Peter Roscoe, John Walsh.

AGENDA ITEM1 Welcome and Introductions

The meeting was called to order by Diane Pohl, NOEA Chair. Attendees introduced themselves.

AGENDA ITEM2 NOEA Business

- Approval of September 12, 2013 Minutes. Approved unanimously. (TH/VF)
- Reaffirm contract with Port of Garibaldi for Wharf Grant Administration (SK/RW) Folkema abstained.
- October 2013 Financial Statement/Revised Budget. Approved unanimously. (VF/PH)

AGENDA ITEM3 Col-Pac Business

- Approval of September 12, 2013 Minutes. Approved unanimously. (DP/MB)
- October 2013 Financial Statements. Approved unanimously. (TH/MB).
- Revised 2013–2014 Budget—Karen applied for, and Col-Pac received another \$5,000 Community Reinvestment Act grant from the Bank of the West, to underwrite business development activity in Columbia County. Approved unanimously. (JA/SH)
- Revised Bylaws—Unanimously approved adding 4 new elected city members. (TH/MB)

AGENDA ITEM4 NW Oregon 2014–2018 CEDS (Draft)

Mary presented the draft. Highlights include:

- Key Updates—New partners since the 2009–2013 CEDS: NW Oregon Regional Solutions Team, Columbia County Economic Team and co-management of the EDCs and SBDCs in Clatsop and Tillamook Counties. Substantial progress made on addressing flooding in Clatsop and Tillamook counties, new business development, new infrastructure, new technology new development.
- NW Oregon Economic Development Assets: Natural resources, industry clusters, integrated service delivery system, local infrastructure, multi-modal transportation system, and regional connectivity.
- Challenges: Commercial fishing limits, loss of timber revenue, complexity of business permitting and constraints to developing land, diking and levee certification, new FEMA maps and flood insurance increases, shortage of workers trained in emerging industry skills, community readiness/agreement on economic future, lack of business critical mass, and ports dredging.
- Core Industry Clusters/opportunities: Timber and value-added forest products, fisheries and seafood processing, agriculture and food processing/manufacturing and tourism.
- Emerging Industry Clusters/Opportunities: Aviation, energy, marine services, specialty manufacturing, health care, and craft brewing/distilling.

- NW Oregon Vision Statement: “Promoting Retention, Diversification and Expansion of the Region’s Economic Base While Being Responsible Stewards of the Region’s Natural Resources.”
- NW Oregon’s CEDS Mission: “Promote and Sustain Healthy Communities in the Region through Retention, Diversification and Expansion of the Economic Base.”
- 2014–2015 CEDS Priorities and Performance:
 - Goal 1: Sustain and Retain NW Oregon’s Current Businesses. Actions: Financing, business training, cluster development. Evaluation measures: Retained businesses, jobs, capital investment, business park tenants, Main St program development.
 - Goal 2: Develop Public Infrastructure. Actions: Infrastructure Inventory including priority projects, assistance in achieving project funding, grant management. Evaluation measures: Priority projects funded/completed, failing systems addressed.
 - Goal 3: Diversity/Expand Regional Economy. Actions: support business cluster development activity. Evaluation measures: Business expansions, start-ups, entrepreneurial development, new family wage jobs.
 - Goal 4: Support Efforts to Provide a Trained Workforce for the Existing and Future Needs of Business. Actions: Provide technical feedback on specific trainings by businesses, include training in recruitment, support community college curricula. Evaluation measures: Workers provided upgraded skills, workers trained through SBDC/community colleges, mid-size employers having sufficient trained workers.
 - Goal 5: Support the Region’s transportation System. Actions: Staff the NW Oregon ACT and Connector Alliance, work with NWACT to identify unmet transportation needs. Evaluation measure: Improvements funded.
 - Goal 6: Maintain a High Level of Economic Development Cooperation, Coordination and Communication within NW Oregon. Action: Connecting partners to resources, complementary business development, communicating/counseling on funding opportunities, providing regional leverage to business development opportunities. Evaluation measures: Successful projects funded, businesses developed/recruited.
- Next Steps: Col-Pac Board, Partners and Stakeholder Review (December 31, 2013). Public Comment: (February 28, 2014). Adoption: Col-Pac March 13, 2014 Annual Meeting.

AGENDA ITEM5 Other Business

- Member Updates:
 - Astoria Employers Council—Will be hold a Managing and Motivating a Diverse Workforce Workshop. 40 businesses showed up at last workshop.
 - Tillamook NW Oregon Works is developing curricula for SBDC business workforce training.
 - Commissioner Labhart—County passed a \$15 million road bond last Spring, and just passed \$1.4 Transient Room Tax. 30% for roads, \$1 million promotion and facilities. Board of Commissioners is in process of figuring out how those funds will be distributed. Rails and Trails projects has received funding for planning. City of Garibaldi is building a waterline alongside the rail line, and will include a 4-6 yard gravel path along rail right of way. Once paved, it will be the first improvement to the Rails and Trails project. Garibaldi has done 75% of the project. Should kick start the Salmonberry Rails and Trails development. Garibaldi has stepped up to the plate to get the project started. Will also submit a Connect 5 application to complete the paving.
 - Columbia County Economic Team. Looking to extend enterprise zone to Vernonia, Boise site in St Helens is getting attention, looking out how to attract tourism dollars to Columbia County. Connect with Rails and Trails in Banks. Bicycle Summit in Vernonia to look at how to get more tourism. Talking to McMennimans about Humps, old Masonic Lodge in St Helens, getting the County’s industrial land inventory completed.
 - POSH—Marina dredging project expect to finish this Spring/Summer. Working on wetland delineation at McNulty for recertification. Rehabilitating walkways at Marina. Finishing up Airport Masterplan. Recently received an EDA grant to look at opportunities at Columbia City industrial park. Yesterday Commission voted to allow increase in rail cap on cars along rail line. Means Global will now be assured can go through with their capital investment at Port Westward. County Rural Industrial zone change was approved.
 - City of Tillamook—Working with the downtown association. A lot of transportation funding coming to downtown, and want to be sure everyone is involved in how that happens. A new \$2 million grant was received for sewer rehabilitation, added to \$2 million CDBG. Pelican Pub is already at 176% of

expectations. December 10th will be having a Main St meeting. Urban Renewal District Board instrumental in moving Main St, particularly in the capital improvement project side.

- Cornelius—Bond measure to fund library failed by 72 votes. Michelle Reeves is going to come to talk about downtown redevelopment. Willco opened up. Looking at aquifer system to store water rather than build a whole new system.
- Port of Astoria—Mike Weston introduced himself, new CEO. Good news, will be getting a fire boat in December and will be operated by both the Port and the City of Astoria Fire Dept, and will be able to charge some anchorage service fee. Close to finishing Pier 2 renovation through a \$1.25 million Connect 4 grant. Additional costs will be paid by fish processors, up to 125 new jobs. Will be making an application for CO5 for resurfacing airport runways, and upgrades to Pier 3. Currently can only ship out of Pier 1, and have both the current log storage and shipping out of Pier 3. Tongue Point—May be a buyer for Tongue Point, hopefully will find one that will generate jobs.

Diane Pohl, NOEA Chair

Peter Huhtala, Col-Pac President

Recorded: Mary McArthur, Executive Director

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