

Col-Pac EDD Annual Meeting

July 13, 2017
Banks Fire Station
Banks, Oregon

The following members attended the meeting:

Jolynn Becker—Col-Pac/City of Banks
Bill Baertlein—Col-Pac/NOEA/Tillamook
County Commission
Michele Bradley—Col-Pac/Port of Tillamook Bay
Stevie Burden—Col-Pac/City of Wheeler
Areann Colombo—City of Cornelius
Chuck Daughtry—Columbia County Economic
Team (CCET)
Mark Ellsworth—Governor’s Regional Solutions
Team
Sandra Fowler-Hill—Col-Pac/PCC
Bryan Guiney—Business Oregon—Metro
Steve Heinrich—Col-Pac/City of Cornelius
Henry Heimuller—Col-Pac/NOEA/Columbia
County
Tony Hyde—Anthony Hyde Consulting
Bruce Jones—Col-Pac/NOEA/City of Astoria
Karen Kent—Col-Pac EDD
Jeff King—Col-Pac/City of Forest Grove

Marsha Kirk—Col-Pac/City of Banks
Brian Little—Columbia County Private Sector
Van Moe—Col-Pac/NOEA/Tillamook Private
Sector
Melanie Olson—Business Oregon/RST
Peter Roscoe—Col-Pac/Clatsop County Private
Sector
John Serra—Congressman Schrader’s Office
Shawna Sykes—Oregon Employment Dept
Alex Tardif—Columbia County
Bob Terry—Col-Pac/Washington County
Commission
Ross Tomlin—Col-Pac/Tillamook Bay Cmty
College
Lianne Thompson—Col-Pac/Clatsop County
Suzanne Weber—Col-Pac/NOEA/City of
Tillamook
Ryan Wells—City of Cornelius

Excused: Susan Conn, Rob Drake, Brett Estes, Senator Johnson, Paula Miranda, Candace Stark

AGENDA ITEM-1 Welcome and Introductions

Henry Heimuller and Lianne Thompson opened the combined meeting.

AGENDA ITEM-2 NOEA Business

The meeting was called to order by Lianne Thompson, Board Vice-Chair. Members and guests introduced themselves.

- ✚ May 11, 2017 Meeting minutes. Approved unanimously with one correction, Tim Josi is a Tillamook County Commissioner. (VM/HH)
- ✚ June 2017 Year End Financials. Approved unanimously. (HH/SW)
- ✚ 2017–2018 Budget. Final reading, unanimously approved. (SW/HH)
- ✚ 2017–2018 Officer Election. Van presented the following slate of officers which was approved unanimously: Lianne Thompson—Chair, **Henry Heimuller—Vice-Chair**, Valerie Folkema—Secretary Treasurer (VM/BJ)

AGENDA ITEM-3 Col-Pac Business

The meeting was called to order by Henry Heimuller, Board President. Members and guests introduced themselves.

- ✚ May 11, 2017 Meeting minutes. Approved unanimously with one correction, Tim Josi is a Tillamook County Commissioner. (MB/LT)
- ✚ June 2017 Financials and Consolidated Statement. Approved unanimously. (LT/MB)

AGENDA ITEM-4 Washington County Economic Development

The Cities of Banks, Cornelius and Forest Grove provided presentations.

- ✚ Cornelius—Ryan Wells presented. Generally the City’s economic growth potential activity is forecast to Washington County averages in manufacturing, value-added food processing, agricultural technology, micro-business construction/other services/Latino entrepreneurship, and Leisure/Hospitality/Tourism and Community events. Challenges faced by the city include annual wages 50% less than Washington County averages, low educational attainment, and high

poverty rate. Cornelius is also experiencing significant residential growth with an expected population increase of 25-30% over the next 7 years. This should provide additional critical mass for commercial and industrial growth.

- ✦ Forest Grove—Jeff King presented the City’s Economic Development Strategy. The City focuses on nine target areas: Business Retention, Business Recruitment and Attraction, New Business Formation, Tourism, Downtown Development, Workforce/Employment, Local/Interagency/Regional Cooperation, Utilities/Infrastructure and Finance.
- ✦ Banks—Jolynn Becker and Marsha Kirk presented. Banks has an active Economic Development Council which is working on potential new business opportunities related to the eastern portal for the Salmonberry Trail and its connection to the Banks Vernonia Trail, development around the race way, and managing the new residential growth. Tourism is a significant foundational industry for the community, with the local mill providing forest products jobs.
- ✦ Western Washington County—Bob Terry added that most of western Washington County residents are in agricultural and/or vineyard businesses. All three cities have done a super job of building their communities. Washington County has trouble getting industrial land. Averaging 38/people per day moving into the county. Creates issues: Running out of land, have to rely on Metro to get more land. Forest Grove and Cornelius need more industrial land. Impacts housing. Creates an imbalance in the higher cost of housing for the average wages. Public safety training facility being built in Hillsboro which will be of benefit regionally. Would like to see more regionalized efforts for social services such as mental health.

AGENDA ITEM-5 Other Regional Updates

Clatsop County—September 12th Forestry Tour. Lianne will send info to Mary.

Melanie Olson—NW Economic Development Course is being held the week of August 20th. Scholarships are available.

Lianne Thompson, NOEA Chair

Henry Heimuller, Col-Pac President

Recorded: Mary McArthur, Executive Director